



**ONDER**  
MAGAZINE  
ADVERTISING RATES

## Ad Sizes

Unit Size	Width	Height	1 Issue	3 Issues (10%)	6 Issues (25%)	12 Issues (33%)
Full-Page Bleed	8.75" (2625px)	11.25" (3375px)	\$75.00	\$202.50	\$337.50	\$594.00
Full-Page Non-Bleed	7.5" (2250px)	10" (3000px)	\$75.00	\$202.50	\$337.50	\$594.00
1/2 Page Horizontal	7.5" (2250px)	4" (1200px)	\$50.00	\$135.00	\$225.00	\$396.00
2/3 Vertical	4.95" (1485px)	7.5" (2250px)	\$45.00	\$121.50	\$202.50	\$356.40
1/3-Page Vertical	2.39" (717px)	7.5" (2250px)	\$30.00	\$81.00	\$135.00	\$237.60
1/3-Page Horizontal	4.925" (1477px)	4" (1200px)	\$30.00	\$81.00	\$135.00	\$237.60
1/4-Page Horizontal	2" (600px)	7.5" (2250px)	\$20.00	\$54.00	\$90.00	\$158.40
1/6-Page Vertical	2.375" (712px)	4" (1200px)	\$15.00	\$40.50	\$67.50	\$118.80
1/6-Page Horizontal	4.925" (1477px)	2" (600px)	\$15.00	\$40.50	\$67.50	\$118.80
Classified Ad	2.375" (712px)	2.66" (798px)	\$7.50	\$20.25	\$33.75	\$59.40

## Terms and Conditions

The publisher may reject or cancel any advertising for any reason, or for no reason, at any time.

No mention of Onder Magazine, Onder Media Group, or The Ed Greenwood Group, its employees, or owners may be included in advertising copy without prior written approval.

Advertisers may be requested to submit advertising copy and advertised products or services ten days prior to closing date.

Advertiser and agency, jointly and separately, agree to indemnify and hold publisher harmless from and against any loss or expense arising out of publication of material appearing in advertisements submitted by them, including but not limited to the publisher's expenses in connection with the defense against any suit or proceeding arising from any claim that publication of material appearing in advertisements submitted to it for publication was in violation of any law of the United States or of any state or sub-division thereof.

Publisher's liability for failure to insert an ad or for any errors in an ad, including numbers, shall be limited to a refund of the amount paid for advertising space.

The publisher shall have no liability for any failure to publish or to circulate all or any part of an issue or issues because of interruptions of production and distribution which are beyond the publisher's reasonable control.

The publisher shall not be bound by conditions, oral or otherwise, that conflict with the provisions of this rate card.